

SANTA CRUZ GUITAR COMPANY

Santa Cruz Debuts 000 12 Fret Acoustic

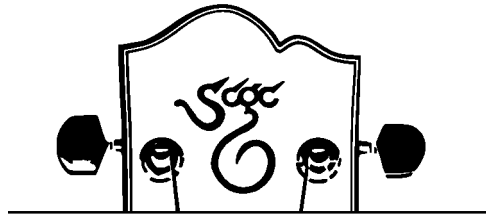
SANTA CRUZ, CALIFORNIA. Santa Cruz Guitar Company's 000 12 Fret model offers a combination of vintage styling and a contemporary approach to tone. The 000 12 Fret has a smaller body than a dreadnought, creating a sound all its own, balanced for a sweet, even sound without an extra emphasis on bass response.

Available with either a solid or slotted headstock, the 000 12 Fret features an Indian rosewood body and sides bound in ivoroid with wood black/white/black purfling, an ebony fingerboard with exquisite ivoroid/black/ivoroid multiple binding to match the headstock's binding, and a Sitka spruce top with herringbone purfling. The neck is set with 12 frets clear of the body, in traditional 000 styling, utilizing a 25.385" fretboard scale length and a nut width of 1³/₄". Further adorning the 000 12 Fret is an ebony headstock overlay with the Santa Cruz Guitar Company's distinctive logo inlaid, plus an OM-style pickguard.

For the connoisseur, a limited number of 000 12 Fret guitars are also available with master-grade Brazilian rosewood back and sides and an Adirondack spruce top. With its special enhancements, the instrument is nothing short of stunning.

Further information on the 000 12 Fret is available from Santa Cruz Guitar Company, 328 Ingalls St., Santa Cruz, CA 95060.





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000 12 FRET SPECIFICATIONS

Type of guitar: Steel-string acoustic
Hardshell case: Included
Back and sides: Select Indian rosewood
Top material: Select Sitka spruce
Neck: Honduras mahogany
Scale length: 25.375"
Headstock: Slotted
Headstock overlay: Ebony
Fingerboard: Ebony
Number of frets: 19 (12 clear of body)
Bridge: Ebony
Nut: Bone
Endpins and bridgepins: Ebony with mother-of-pearl dots
Tuning machines: Waverly W-16 tuners
Truss rod: Double-acting, adjustable, designed to counteract forward and backward bowing
Neck width at nut: 1 $\frac{3}{4}$ "
Spacing at bridge: 2 $\frac{3}{16}$ "
Body width: 15.2"
Body length: 20.5"
Body depth: 4.2"
Overall length: 39.75"
Finish: Nitrocellulose lacquer
Warranty: Lifetime
Options: Gold-plated Waverly tuning machines, tinted top finish, abalone rosette, abalone purfling (other options are also available, including Brazilian rosewood back and sides, and Adirondack spruce top)

About Santa Cruz Guitar Company

One of the world's premier acoustic guitar makers, Santa Cruz Guitar Company has been handcrafting instruments since 1976. The company's founder, luthier Richard Hoover, steadfastly maintains Santa Cruz Guitar Company's original commitment to applying the individual custom luthier's art on a larger scale by working with a group of talented, established luthiers. Every Santa Cruz guitar is built to order, either chosen from established models or incorporating custom features, and all instruments carry a lifetime warranty.

