

### ADVANCE PRODUCT INFORMATION Release Date: October 20, 1993 • Contact: Paul Reed Smith Guitars

# **PRS Announces Custom 22 Guitar**

The latest addition to Paul Reed Smith's lineup, the Custom 22 is a new version of the acclaimed Custom that now incorporates many of the features employed in the PRS Dragon, including a wide, fat neck with a 25" scale and 22 frets, giving it a powerful, meaty tone, all of which is conveyed through the Custom 22's complement of Dragon Bass and Dragon Treble pickups.

The Dragon Bass Pickup fills the neck position and combines rich, warm bass with an angelic high end, making it an exceptional choice for soloing. Utilizing vintage Alnico magnets and vintage winding, it has a slightly lower output, but an unforgettable, clearsounding voice. The bridge-position Dragon Treble Pickup harnesses the combined strengths of a powerful magnet and PRS' highest number of turns in a special winding process to create an ultra-fat tone with no loss of clarity. "I haven't plugged it into an amp yet where I didn't get a great sound," Paul says. "A real sign of a good treble pickup is that it sounds good both when it's quiet and when it's loud. This one does."

Other features of the Custom 22 include a striking curly maple top on a one-piece mahogany back, with a one-piece mahogany neck, plus a select rosewood fingerboard—a classic combination for solid vintage performance, tone, and response. Moon fingerboard inlays are standard on the Custom 22, as are a 5-position rotary pickup selector, single volume and tone controls, and a PRS Stop-tail bridge/tailpiece. (Because of their tremendous appeal, bird inlays are most often ordered.)

Stock colors include Scarlet Red, Royal Blue, Grey-Black, Whale Blue, Emerald Green, Black Cherry, Black Sunburst, Scarlet Sunburst, Tortoise Shell, and Purple.

Several options are available, including a "10" maple top, a quilted maple top, gold-plated hardware, PRS Tremolo System, tremolo up routing, mother-of-pearl bird inlays, Studio Package, and humbucking/singlecoil/humbucking pickup complement. Custom colors can also be ordered, including Vintage Yellow, Vintage Sunburst, Tobacco Sunburst, and Cherry Sunburst.

For further information on the Custom 22, contact Paul Reed Smith Guitars, 1812 Virginia Ave., Annapolis, MD 21401.





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## Custom 22

## S P E C I F I C A T I O N S

Type of guitar: Solidbody electric guitar **Body material:** Curly maple top on a mahogany back Neck: Mahogany with wide-fat profile Fingerboard: Select rosewood Inlays: Moons **Binding:** Curly maple edge Number of frets: 22 Bridge: PRS Stop-tail Nut material: Special low-friction composite **Tuning machines:** Schaller with PRS self-locking collars Pickups: Dragon Treble and Dragon Bass specially designed humbuckers Controls: 5-position rotary pickup selector, volume, and tone Scale length: 25" Neck width at nut: 1<sup>11</sup>/16" Neck width at 22nd fret: 21/4" Body width: 13" **Body length:** Approximately 18" Body depth: 17/8" Weight: 7 to 8 lbs (depending on woods and options) Finish: Special clear polyester with acrylic urethane outer coating **Options:** "10" maple top, quilted maple top, gold-plated hardware, PRS Tremolo System, tremolo up routing, mother-of-pearl bird inlays, Studio Package, humbucking/ single-coil/humbucking pickup configuration Stock colors: Scarlet Red, Royal Blue, Grey-Black, Whale Blue, Emerald Green, Black Cherry, Black Sunburst, Scarlet Sunburst, Tortoise Shell, Purple Custom colors: Vintage Yellow, Vintage Sunburst, Tobacco Sunburst, Cherry Sunburst Hardshell Case: Included Manufacturer's address: Paul Reed Smith Guitars, 1812 Virginia Ave., Annapolis, MD 21401

## About Paul Reed Smith Guitars

Paul Reed Smith began building guitars in 1976 in Annapolis, Maryland, and started the company bearing his name in 1985. Making some of the most sought-after electric guitars in the world, Paul and 75 other dedicated builders at PRS apply a simple formula to every instrument they create: Make the best guitar possible, combining the right look, the right feel, and the right sound.